#### Your Safety is our Concern

- Electrical Safety Advice, Training, Refresher Training & Audits
- City & Guilds, IOSH & SPA Accredited Training Provider
- BESC: Access, Movement and Egress Training & Assessments
- Bespoke Electrical Safety Rules and Procedures
- Arc Flash Hazard Studies, Awareness Training & Software

# **COOKIES & WEBSITE** PRIVACY POLICY

The policy of Electrical Safety UK Ltd

POL-Y1-016-0

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**Document Owner:** Rebecca Frain

Applies to: All

Electrical Safety (UK) Limited, Unit 2 Genesis Business Park, Sheffield Road, Rotherham, S60 1DX. United Kingdom















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# **COOKIES & WEBSITE PRIVACY POLICY**



#### 1 Introduction

This website is owned and administered by us, Electrical Safety UK Limited. The primary purpose of our website is to be useful for information and resource, and market our company. We also want you to feel secure when visiting our website and we are committed to maintaining your privacy when doing so. This Cookies and Privacy Policy therefore sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

The purpose of this Cookies and Privacy Policy is to assure you that we recognise and fully respect the privacy and personal data of the visitors to our website and to explain what personal information we collect from our website and how we ensure its best protection.

#### 2 Consent

Use of this website by you constitutes acceptance by you of our Cookies and Privacy Policy. If you do not wish to accept our Cookies and Privacy Policy, please leave this website immediately.

By using this website, you also consent to the collection and use of your personal information in the manner set out below.

## 3 Extent of Cookies and Privacy Policy

This Cookies and Privacy Policy covers information which is collected by us from this website only. Other sites to which this website may be linked are not covered by this Cookies and Privacy Policy. If you follow a link to any of these websites, please note that these websites have their own privacy and cookies policies and we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

The following now provides an overview of how we protect your privacy during your visit to our website.

## 4 What personal information do we gather?

Personal information is gathered from you in two ways: (a) indirectly (for example, through our website's technology); and (b) directly (for example if you fill in a form online and submit this to us or if you create, or are provided with, a user name or password or you otherwise supply any other personal details to us).

#### 5 IP addresses and cookies

One example of information we collect indirectly is through our internet access logs. When you access our website, your internet protocol (IP) address, operating system and browser type is automatically collected and is placed in our internet access logs, which we use for system administration and statistical analysis.

We collect information directly from you in a number of ways. One way is through our use of 'cookies'. Most websites use cookies in order to make them work, or to work more efficiently, as well as to provide information to the owners of the website. They help us to understand how our customers and potential customers use our website so we can develop and improve the design, layout, content and function of the site. Cookies are small text files that are placed on your computer's hard drive by websites that you visit. They save and retrieve pieces of information about your visit to the website – for example, how you entered the site, how you navigated through the site and

# **COOKIES & WEBSITE PRIVACY POLICY**



what information and documentation was of interest to you. This means that when you go back to a website, it can give you tailored options based on the information it has stored about you on your last visit.

Some of our cookies are used to simply collect information about how visitors use our website and these types of cookies collect the information in an anonymous form.

Where there is a login process relating to any membership only part of our website, we also use cookies to store personal registration information so that you do not have to provide it to us again on subsequent visits.

The rules about cookies on websites have recently changed. If you are uncomfortable with the use of cookies, you can disable cookies on your computer by changing the settings in the preferences or options menu in your browser. You can set your browser to reject or block cookies or to tell you when a website tries to put a cookie on your computer. You can also delete any cookies that are already stored on your computer's hard drive. However, please be aware that if you do delete and block all cookies from our website, parts of the site will not then work. This is because some of the cookies we use are essential for parts of our website to operate. Likewise, you may not be able to use some products and services on other websites without cookies

To find out more about cookies, including to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

If you do not wish to accept cookies from our website, please leave this site immediately and then delete and block all cookies from this site.

#### 6 How do we use this information?

We analyse it to determine what is most effective about our website, to help us identify ways to improve it, and eventually, to determine how we can tailor our website to make it more effective. We use it to find out things such as the number of visitors to the site, the pages they visited, where they came to the site from, the numbers of downloads of documents from the site, etc. This information is then used to compile traffic analysis reports.

We may also use personal data for other purposes, which we would describe to you at the point we collect the information.

### 7 Will we share this with outside third parties?

We will not sell or otherwise pass your personal information to third parties. It is completely up to you whether or not you want to provide personal information to third parties.

#### 8 What about sensitive personal data?

We do not seek to collect sensitive personal data through this website.

#### 9 Security

While we will take all reasonable steps to maintain the security of our website, you should understand that the open nature of the internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended. Therefore, we cannot and do not guarantee that personal information you provide will not be intercepted by others and decrypted.

# **COOKIES & WEBSITE PRIVACY POLICY**



If you have any queries or concerns regarding our Cookies and Privacy Policy please contact us on 01709 961666 or <a href="marketing@elecsafety.co.uk">marketing@elecsafety.co.uk</a> or write to us at the following address:

Electrical Safety UK Limited, 2 Genesis Business Park, Sheffield Road, Rotherham, S60 1DX

#### 10 Alterations

The internet and data privacy best practice are both constantly developing. We reserve the right to amend this Cookies and Privacy Policy at any time. If this Cookies and Privacy Policy changes in any way, we will post an updated version on this page. Regularly reviewing this page therefore ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

Amendments to our Cookies and Privacy Policy will apply to your use of this website and by continuing to use the website after such changes you are deemed to have agreed with such amendments.